



**INFORM
WOMEN,
TRANSFORM
LIVES**

CITY SPOTLIGHTS

GUATEMALA CITY, GUATEMALA



Licenciada Onelia Roca,
Director of the Directorate of
Women's Affairs

Because women often have a harder time than men accessing important public information, The Carter Center is working with 13 international cities to help them get information to women about beneficial city services. Today, we're speaking with Licenciada Onelia Roca, director of Guatemala City's Directorate of Women's Affairs, about the campaign there.

What service(s) are you highlighting?

We are highlighting Municipal Women's Centers, spaces that provide psychological care, legal advice, and medical and nutritional care for women and that serve as meeting places that promote empowerment and leadership.



Why did you choose to focus on these services?

Our goal is that Municipal Women's Centers improve women's physical, emotional, and mental health. The centers are also spaces where women can develop by exchanging experiences, strengthening their self-esteem and leadership skills, and learning about their rights.

How are you using the Inform Women, Transform Lives grant to reach more women?

The campaign aims to inform young women from 18 to 30 years of age about the services provided through the Municipal Women's Centers. The grant provided by The Carter Center will allow us to disseminate information through television, radio, and billboards, as well as disseminate promotional materials around the city.

Because The Carter Center has partnered with cities all around the world, exchanging experiences with counterparts in other countries will give us the opportunity to share knowledge and learn together.

More generally, why do you think it's important for women to have access to information?

Women take on important roles in communities, which is why as a municipality we consider it important that women here have access to information that benefits themselves, their families, and their communities.

Access to information helps women to know their rights, to know the services they can use, and to choose options that transform their lives and the lives of those around them. An informed woman is an empowered woman.

