



**INFORM
WOMEN,
TRANSFORM
LIVES**

CITY SPOTLIGHTS

COLOMBO, SRI LANKA



Rosy Senanayake,
Mayor of Colombo

Because women often have a harder time than men accessing important public information, The Carter Center is working with 13 international cities to help them get information to women about beneficial city services. Today, we're speaking with Rosy Senanayake, mayor of Colombo, about the campaign there.

What service(s) are you highlighting?

We're focusing on informing women about services that will increase their safety and well-being. We're going to do that by developing a mobile app, followed by a digital campaign on social media. Services that will be highlighted on the app include contact information for law enforcement, locations of smart lampposts (lampposts that include WiFi and security cameras) within Colombo city limits, how to file a right-to-information request, and many more!



Why did you choose to focus on these services?

We chose to develop a mobile app because it will provide women with resources that can help them to feel safe and take action if their safety is threatened.

The Colombo Municipal Council provides services that are specifically tailored to the needs of women in the city, and making women aware of them will empower them to take advantage of these services.

How are you using the Inform Women, Transform Lives grant to reach more women?

The funding will support the development of the mobile app and digital campaign. We will use social media to present information and raise awareness about services.

More generally, why do you think it's important for women to have access to information?

Information is powerful. It enables women to transform their lives by accessing new services. With the creation of the mobile app and better access to available services, women will feel like they are a part of a community with shared interests and concerns. This will empower them to lead fulfilled lives.

